



Sponsorship Opportunities

July 22 – 24, 2021

Sponsorship Opportunity- Performance Sponsor \$3,000

- Recognition As Sponsor of the Night for One Night
- Link To Your Website
- Signage In Arena and at Rodeo Entry on Your Night (Sponsor to Provide)
- Rodeo Program Listing
- Full Page Advertisement In Complimentary Rodeo Program
- Company Flag In Rodeo Grand Entry
- Company Name Listing On Day Sheet
- 18 Rodeo Tickets (In Your Own Section, For Night You Sponsor)
- Rodeo Personnel Available For Autograph Signing Prior to Rodeo, at Your Place of Business
- Great opportunity to hand out promotional items to rodeo patrons for your business!



Sponsorship Opportunity- Specialty Act \$2,000

- Recognition As Sponsor During Specialty Act
- Link To Your Website
- Signage In Arena (Fence Sign or Banner, Sponsor to Provide)
- Rodeo Program Listing
- Full Page Advertisement In Complimentary Rodeo Program
- Company Flag In Rodeo Grand Entry
- Company Name Listing On Day Sheet
- 12 Rodeo Tickets (used for the night you wish)
- Rodeo Personnel Available For Autograph Signing



Sponsorship Opportunity- Event Sponsor \$2,000 (For All 3 Nights)

- **Recognition As Sponsor During Rodeo Event**
(Barrel Racing, Bareback, Bull Riding, Breakaway, Saddle Bronc, Steer Wrestling, Team Roping, Tie Down)
- **Link To Your Website**
- **Signage In Arena (Fence Sign or Banner, Sponsor to Provide)**
- **Rodeo Program Listing**
- **Full Page Advertisement In Complimentary Rodeo Program**
- **Company Flag In Rodeo Grand Entry**
- **Company Name Listing On Day Sheet**
- **12 Rodeo Tickets (used for the night you wish)**
- **Rodeo Personnel Available For Autograph Signing**



Silver Buckle Sponsor

\$1,000

- Recognition As A Sponsor During Event
- Link To Your Website
- Signage In Rodeo Arena (Sponsor to Provide)
- Rodeo Program Name Listing
- Half Page Advertisement In Complimentary Rodeo Program
- Company Flag In Rodeo Grand Entry
- Company Name On Day Sheet
- (4) Complimentary Rodeo Tickets



Sponsorship Opportunities-

Includes Link To Website, Arena Sign & Flag Space (sponsor to provide), Half Page Ad in Program, 4 Tickets To Rodeo

Bull Fighter Sponsor- \$1,500

Be Part Of The Action On The Dirt

*Includes Banner and Special Promotional Items Featuring Your Business as well as Rodeo Personnel Appearance

Contestant Hospitality Tent- \$1,000

Treat our Contestants To A Special Night in Our Hospitality Tent



Sponsorship Opportunities-

Includes Link To Website, Arena Sign & Flag (Sponsor to Provide), Half Page Ad in Program, 4 Tickets To Rodeo and 4 Tickets To Concert

Beer Garden Sponsor- \$1,000

One Of The Most Popular Spots For Rodeo Fans!

***Speak with a Thunder Mountain Pro Rodeo Board Member to Discuss Ways To Promote Your Business Inside the Garden!**



Sponsorship Opportunities

Bucking Chute Sponsor- \$800

32" x 80" Sign In The Action!

*Includes Link to Website, Program Listing,
4 Rodeo Tickets (Sponsor to Provide Sign)

Fence Sign (\$500) or Banner- (\$400)

Be Visible The Entire Weekend

(Fence Signs displayed year-round in Indoor Arena)

*Includes Link to Website, Program Listing, 2
Rodeo Tickets (Thurs. Perf)

(Sponsor to Provide Sign or Banner up to 4'x 8')

Day Sheet Advertisement- \$350

Advertise Your Business Card Here!

*Includes Link to Website, Program Listing and
2 Rodeo Tickets (Thurs. Perf)



Sponsorship Opportunities

Ticket Sponsor- \$1500 For All Three Nights OR \$600 Per Night

Your Advertisement On The Back Of Guest Ticket

*Three Night Package Includes Link to Website, Program Listing, Full Page Program Ad, Arena Flag (Sponsor to Provide) and 4 Rodeo Tickets

*One Night Package Includes Link to Website, Program Listing and 2 Rodeo Tickets (Thurs. Perf)

Flag- \$400

Be Part Of The Memorable Grand Entry

*Includes Link to Website, Program Listing and 2 Rodeo Tickets (Thurs. Perf)
(Sponsor to provide flag)



Calf Dressing Contest

Entry Fee: \$200 Per Team

Compete against other local teams and businesses to see who can first fully “dress” a calf during this Rodeo event!

Team Requirements:

Each team consists of (3) team members

Each team must have creative name

Dressing as your profession or in costume is highly encouraged

Bring a camera & cheering section as this will be a BLAST!

Contact Kim at

BowcuttK@co.cowlitz.wa.us or

Kelly at KJClary@comcast.net
to enter!

Thursday, July 22 Hometown Heroes Night

Teams from local First Responders Units Only

Friday, July 23 Local Business Entries

Teams from local businesses and non-profits

Saturday, July 24 Finals

Top teams to compete for final trophy & bragging rights

