



## Sponsorship Opportunities

July 28 – 30, 2022

# Sponsorship Opportunity- Performance Sponsor \$3,000

- Recognition As Sponsor of the Night for One Night
- Link To Your Website on [www.thundermountainprorodeo.com](http://www.thundermountainprorodeo.com)
- Signage In Arena and at Rodeo Entry on Your Night (Sponsor to Provide)
- Rodeo Program Listing
- Full Page Advertisement In Complimentary Rodeo Program (Sponsor to Provide by 7/1/22)
- Company Flag In Rodeo Grand Entry (Sponsor to Provide)
- Company Name Listing On Day Sheet
- 18 Rodeo Tickets (In Your Own Section, For Night You Sponsor)
- Rodeo Personnel Available For Autograph Signing Prior to Rodeo, at Your Place of Business
- Great opportunity to hand out promotional items to rodeo patrons for your business!



# Sponsorship Opportunity- Specialty Act \$2,000

- Recognition As Sponsor During Specialty Act
- Link To Your Website on [www.thundermountainprorodeo.com](http://www.thundermountainprorodeo.com)
- Signage In Arena (Fence Sign or Banner, Sponsor to Provide)
- Rodeo Program Listing
- Full Page Advertisement In Complimentary Rodeo Program (Sponsor to Provide by 7/1/22)
- Company Flag In Rodeo Grand Entry (Sponsor to Provide)
- Company Name Listing On Day Sheet
- 12 Rodeo Tickets (used for the night you wish)
- Rodeo Personnel Available For Autograph Signing Prior to Rodeo, at Your Place of Business



# Sponsorship Opportunity- Event Sponsor \$2,000 (For All 3 Nights)

- Recognition As Sponsor During Rodeo Event  
(Barrel Racing, Bareback, Bull Riding, Breakaway, Saddle Bronc, Steer Wrestling, Team Roping, Tie Down)
- Link To Your Website on [www.thundermountainprorodeo.com](http://www.thundermountainprorodeo.com)
- Signage In Arena (Fence Sign or Banner, Sponsor to Provide)
- Rodeo Program Listing
- Full Page Advertisement In Complimentary Rodeo Program (Sponsor to Provide by 7/1/22)
- Company Flag In Rodeo Grand Entry (Sponsor to Provide)
- Company Name Listing On Day Sheet
- 12 Rodeo Tickets (used for the night you wish)
- Rodeo Personnel Available For Autograph Signing Prior to Rodeo, at Your Place of Business
- Trophy Halter Awarded to Event Champion with your name attached



# Silver Buckle Sponsor

## \$1,000

- Recognition As A Sponsor During Event
- Link To Your Website on [www.thundermountainprorodeo.com](http://www.thundermountainprorodeo.com)
- Signage In Rodeo Arena (Sponsor to Provide)
- Rodeo Program Name Listing
- Half Page Advertisement In Complimentary Rodeo Program (Sponsor to Provide by 7/1/22)
- Company Flag In Rodeo Grand Entry (Sponsor to Provide)
- Company Name On Day Sheet
- (4) Complimentary Rodeo Tickets



# Sponsorship Opportunities-

**Includes Link To Website, Arena Sign & Flag Space (sponsor to provide), Half Page Ad in Program, 4 Tickets To Rodeo**

## **Bull Fighter Sponsor- \$1,500**

Be Part Of The Action On The Dirt

\*Includes Banner and Special Promotional Items Featuring Your Business as well as Rodeo Personnel Appearance

## **Contestant Hospitality Tent- \$1,000**

Treat our Contestants To A Special Night in Our Hospitality Tent



# Sponsorship Opportunities-

**Includes Link To Website, Arena Sign & Flag (Sponsor to Provide), Half Page Ad in Program, 4 Tickets To Rodeo and 4 Tickets To Concert**

## Beer Garden Sponsor-\$1,000

One Of The Most Popular Spots For Rodeo Fans!

\*Speak with a Thunder Mountain Pro Rodeo Board Member to Discuss Ways To Promote Your Business Inside the Garden!



# Sponsorship Opportunities

## **Bucking Chute Sponsor- \$800**

32" x 80" Sign In The Action!

\*Includes Link to Website, Program Listing,  
4 Rodeo Tickets (Sponsor to Provide Sign)

## **Fence Sign (\$600) or Banner- (\$500)**

Be Visible The Entire Weekend

(Fence Signs displayed year-round in Indoor Arena)

\*Includes Link to Website, Program Listing, 2  
Rodeo Tickets (Thurs. Perf)

(Sponsor to Provide Sign or Banner up to 4'x 8')

## **Day Sheet Advertisement- \$350**

Your Advertisement on the Contestant Day Sheet  
(Sponsor to Provide Ad by 7/1/22)

\*Includes Link to Website, Program Listing and  
2 Rodeo Tickets (Thurs. Perf)





# Sponsorship Opportunities

## **Ticket Sponsor- \$1500 For All Three Nights OR \$600 Per Night**

Your Advertisement On The Back Of Guest Ticket

**\*Three Night Package** Includes Link to Website, Program Listing, Full Page Program Ad, Arena Flag (Sponsor to Provide) and 4 Rodeo Tickets (Choice of Night)

**\*One Night Package** Includes Link to Website, Program Listing and 2 Rodeo Tickets (Thurs. Perf)

***Ticket Back Artwork Due ASAP***

## **Flag- \$500**

Be Part Of The Memorable Grand Entry

**\*Includes Link to Website, Program Listing and 2 Rodeo Tickets (Thurs. Perf)**  
(Sponsor to provide flag)



# Calf Dressing Contest

## Entry Fee: \$200 Per Team

Compete against other local teams and businesses to see who can first fully “dress” a calf during this Rodeo event!

### Team Requirements:

Each team consists of (3) team members

Each team must have creative name

Dressing as your profession or in costume is highly encouraged

Bring a camera & cheering section as this will be a BLAST!

### Thursday, July 28 Hometown Heroes Night

Teams from local First Responders Units Only

Contact Kim at

[BowcuttK@co.cowlitz.wa.us](mailto:BowcuttK@co.cowlitz.wa.us) or

Kelly at [KJClary@comcast.net](mailto:KJClary@comcast.net)  
to enter!

### Friday, July 29 Local Business Entries

Teams from local businesses and non-profits

### Saturday, July 30 Finals

Top teams to compete for final trophy & bragging rights



# 2022 Sponsorship Deadlines

- **June 22**-Grand Entry Flag commitment due
- **July 1**-Camera Ready Rodeo Program Ad due
- **July 22**-Arena Signage due
- Sponsorship Payment due 14 days from receipt of invoice
- If tickets are included in your package, they'll be delivered to you or left at Will Call for your guests

