

2010 Thunder Mountain Pro Rodeo

Held in Longview, Washington, the PRCA sanctioned Thunder Mountain Pro Rodeo is part of the Columbia River Circuit. Contestants are primarily from the Pacific Northwest, but also come from many other states. We have hosted many NFR title holders, as well as upcoming NFR qualifiers. Our rodeo is held the first weekend in August each year, in conjunction with the Cowlitz County Fair. Our national sponsors include Dodge Rodeo, Montana Silversmiths, and Wrangler to name a few.

Why Should I Become a Sponsor?

Our rodeo is a first-class community oriented event that provides something for the whole family. Your business will be advertised in a venue of over 6,000 people that spend money in our area on goods and services that your company offers.

How Much \$\$\$?

With sponsorship opportunities starting at \$45.00, you can't go wrong at any level. Customized sponsorship packages are available to maximize your exposure and fit your advertising needs.

2010 Thunder Mountain Pro Rodeo

Sponsorship Opportunities

Day Sponsor \$3,000

Your company's night at the rodeo

Special section of seating for up to 50 company representatives

Signage within rodeo arena

Company Flag in Grand Entry each night

Full page advertisement in complimentary program

Inclusion in promotional materials and advertisements

Rodeo personalities available for appearances at your business

Event Sponsor \$2,000

Recognition as sponsor each night for chosen event

Sterling Silver Watchband given to Event Champion

Company Signage within rodeo arena

Company Flag in Grand Entry each night

Full page advertisement in complimentary souvenir program

Rodeo personalities available for appearances at your business

Six complimentary tickets to each performance

A la Carte Items

Sign on Scoreboard...\$300-\$700 (Two sizes available)

Chute Sign...\$800 (Based on availability)

Fence Sign...\$300

Banner in Arena...\$100 (up to 3'x6') \$200 (4'x8')

Watchband Sponsor...\$250

Rodeo Program Advertisement...\$45-\$350

Flag in Grand Entry...\$300

Flag in Grand Entry (added to another sponsored item over \$300)...\$100

Contact Kim Cooper for more information at
cooperk@co.cowlitz.wa.us